

COOKIES POLICY

What is a cookie?

Cookies are small text files that are placed and stored on your terminal* when you visit a website. A cookie allows its issuer to identify the terminal in which it is stored for the duration of the validity or the storage of this cookie.

The term “cookies” refers to all technologies allowing to trace the user’s navigation.

* The terminal refers to the material equipment (*computer, tablet, smartphone...*) you use to consult or view a website, an application or advertising content etc.

Why we are using cookies?

We and *our partner* use different types of cookies for the following purposes:

1. Cookies that do not require user’s consent

- (i) These are operating cookies, that are essential for browsing our website (such as the session identifiers), allow you to use the main features of the website and to secure the connection.

For example, they allow you to access directly to reserved and personal areas thanks to identifiers or data that you have previously entrusted to us.

- (ii) These are cookies that are not essential for browsing our website, but whose sole purpose is to enable or optimise its operation and to give you access to specific features.

They also allow you to adapt the presentation of the website to the display preferences of your terminal. These cookies allow you to have a fluid and customised navigation.

2. Cookies that require the user’s consent

1. Audience measurement cookies

They allow us to better understand the use and performance of our website, to establish statistics, volumes of traffic and use of various elements of our website (visited pages, navigation path, etc.) allowing to improve the interest and ergonomics of our services (the most consulted pages and sections, the most read articles, ...)

These cookies are also used to evaluate the performance of our advertising campaigns and to personalize the content of our website according to your profile and your navigation.

2. Cookies related to videos

Cookies deposited via video sharing services allow you to view directly on our site the selected multimedia content.

For more information:

- Youtube: https://www.youtube.com/intl/ALL_fr/howyoutubeworks/our-commitments/protecting-user-data/

How to refuse/delete cookies

The registration of a cookie in a terminal is essentially subject to the will of the terminal user, which can be expressed and modified at any time and free of charge.

If you have accepted, the storage of cookies in your terminal, the cookies integrated into the pages and contents that you have consulted may be stored temporarily in a dedicated space in your terminal.

A cookie management configurator is available to allow you to manage the cookies used and/or deposited on this website. At any time, you can manage your cookies preference by clicking on the buttons below (Accept / Refuse / Configure).

The taking into account of your wishes is based on a cookie. If you delete all the cookies stored in your terminal via your browser, SOCIETE GENERALE and its partner will not be aware of your refusal, and you will therefore be asked again to express your choices on cookies.

The complete blocking of your cookies via your browser or ad-blockers (including cookies related to the operation of the website), may lead to malfunctions such as the impossibility to accessing certain pages of the website or your secure client area.

As part of the regulation, you will be asked every 6 months to confirm or change your cookie preferences, **regardless of how long they remain in effect.**

What cookies are used on our website and what are our partners?

Operating cookies			
Name of the cookie	Data controller	Cookie's retention period	Purpose
1) Functional cookies	Societe Generale	For the duration of the marketing campaign of the Positive Impact Week (until 15 th January 2023)	They help ensure the proper functioning of our platform.
cookiesConsent	Societe Generale	For the duration of the marketing campaign of the Positive Impact Week (until 15 th January 2023)	They are necessary to continue navigation on our platform.
firstBrowsing	Societe Generale	For the duration of the marketing campaign of the Positive Impact Week (until 15 th January 2023)	They are used to know if you are browsing our platform for the first time.
2) Navigation cookies	Societe Generale	For the duration of the marketing campaign of the Positive Impact Week (until 15 th January 2023)	They are used to follow your journey on the platform. They are only used within the framework of this platform.